

LET'S STOP MEETING LIKE THIS



TOOLS TO SAVE TIME
AND GET MORE DONE

DICK AND EMILY AXELROD

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Let's Stop Meeting Like This

AUTHOR:

Dick Axelrod and Emily Axelrod

READ BY:

Wes Bleed

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Let's Stop Meeting Like This

by Dick Axelrod and Emily Axelrod

Read by Wes Bleed

Is it possible to hold meetings that actually maximize productivity?

Ugh-meetings. They're where productivity goes to die, right? There has to be a better way. According to leading consultants Dick and Emily Axelrod, there is. Using the same principles that make video games so engaging and that transformed the numbing assembly line into the dynamic shop floor, the Axelrods outline a flexible and adaptable system used to run truly productive meetings in all kinds of organizations-meetings where people create concrete plans, accomplish tasks, build connections, and move projects forward. They show how to design every aspect of a meeting-from the way you greet people at the beginning to how you sum the meeting-so real work actually gets done. Those who have adopted this system will never go back. Neither will you.

AUTHOR

Dick and Emily Axelrod co-founded The Axelrod Group, Inc., a consulting firm that pioneered the use of employee involvement to effect large-scale organizational change. Now Dick brings more than thirty-five years of consulting and teaching experience to his work. Dick co-authored *You Don't Have to Do It Alone: How to Involve Others to Get Things Done*, which the *New York Times* called the best of the current crop of books on this subject.

READ BY



Wes Bleed is a former Chicago broadcaster and journalist who now works as a voiceover talent and communications consultant. He also conducts media- and speech-presentation-skills trainings and produces videos and web content for clients. For more information, visit wesbleed.com.