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EN ESPAÑOL

El mánager puntual y certero

Cómo un «mánager de último minuto» conquistó la postergación

KEN BLANCHARD

Coautor de *El nuevo mánager al minuto* y *Raving Fans*

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Prólogo por Jerry Colangelo, presidente y CEO de Arizona Diamondbacks y Phoenix Suns

INTERPRETADO POR HORACIO MANCILLA

TITLE:

El manager puntual y certero (The On-Time, On-Target Manager)

AUTHOR:

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READ BY:

Horacio Mancilla

CLASSIFICATION:

NONFICTION

GENRES:

Business Development / Nonfiction / Personal Growth / Self-Help

LANGUAGE:

Spanish

FORMAT:

UNABRIDGED

RUN TIME:

2 hours : 17 minutes

RELEASE DATE:

November 28, 2017

MEDIA

2 Audio CDs

ISBN

9781520081755

PRICE

US \$49.99

El manager puntual y certero (The On-Time, On-Target Manager)

by Ken Blanchard, Steve Gottry

Read by Horacio Mancilla

An engaging parable concerning one of the most common and insidious problems plaguing the workplace.

This is the story of Bob, a typical middle manager who puts things off to the last minute. As a result, he misses deadlines: his lack of focus causes him to accomplish meaningless tasks before getting to the important things. Like many professionals, Bob rationalizes, justifies, and tries to explain his behavior. Luckily, Bob is sent to his company's CEO – the "Chief Effectiveness Officer" – who helps him deal with three negative side effects of his procrastination: lateness, poor work quality, and stress. With his CEO's help, Bob learns how to transform himself from a crisis-prone last-minute manager into a productive on-time, on-target manager!

AUTHOR

Ken Blanchard is one of the most influential leadership experts in the world. He is the coauthor of the iconic bestseller *The New One Minute Manager®* and more than sixty other books that have combined sales of more than twenty-one million copies in forty-two languages. In 2005 he was inducted into Amazon's Hall of Fame as one of the top twenty-five bestselling authors of all time. Ken is cofounder with his wife, Margie, of *The Ken Blanchard Companies®*, a leading international training and consulting firm. In addition to being a renowned speaker and consultant, Ken is also cofounder of *Lead Like Jesus*, a global ministry dedicated to helping people become servant leaders.

READ BY

Horacio Mancilla is a Mexican voiceover artist who gained notoriety in the Mexican advertising industry for his conversational approach. The author of the fictional story *Slim viaja en segunda (Slim Travels Second Class)*, he dubs TV shows and movies, narrates audiobooks, and does voice-over for video games and commercials.