



TITLE:
Servant Leadership in Action

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The most comprehensive and wide-ranging guide ever published on a better way to lead

We've all seen the negative impact of self-serving leaders in every sector of our society. Not infrequently, they end up bringing down their entire organization. But there is another way: servant leadership.

Servant leaders lead by serving their people, not by exalting themselves. This collection features forty-four renowned servant leadership experts and practitioners—prominent business executives, bestselling authors, and respected spiritual leaders—who offer advice and tools for implementing this proven, but for some still radical, leadership model.

Edited by legendary business author and lifelong servant leader Ken Blanchard and his longtime editor Renee Broadwell, this is the most comprehensive and wide-ranging guide ever published for what is, in every sense, a better way to lead.

AUTHOR

Ken Blanchard is one of the most influential leadership experts in the world. He is the coauthor of the iconic bestseller *The New One Minute Manager*® and more than sixty other books that have combined sales of more than twenty-one million copies in forty-two languages. In 2005 he was inducted into Amazon's Hall of Fame as one of the top twenty-five bestselling authors of all time. Ken is cofounder with his wife, Margie, of *The Ken Blanchard Companies*®, a leading international training and consulting firm. In addition to being a renowned speaker and consultant, Ken is also cofounder of *Lead Like Jesus*, a global ministry dedicated to helping people become servant leaders.

READ BY

Jeff Hoyt has spent over twenty years working as a voiceover artist. In addition to that work, he writes a column for an alternative northwest newspaper, performs the occasional commentary for NPR, hosts a semi-regular Internet radio show and podcast, and assists Vashon Island's all-volunteer radio station in its quest for an over-the-air FCC license.